

The Conference



Returning for its fifth year, Agile in the City: London is a hands-on event where participants connect with and learn from their peers and leaders in the industry.

The conference has a strong practical focus and attracts industry practitioners and decision-makers who want to improve their success with agile and lean methods.

The event provides three days of inspiring agile and lean learning from a dynamic mix of stimulating keynotes and practitioners working on the front line of the industry.

Our Venue



15Hatfields
London, UK
www.15hatfields.com

Located in the heart of London, 15Hatfields is a stylish and sustainable conference and events venue boasting state of the art facilities to high environmental specifications.

The UK's capital city, London offers a huge variety of destinations including museums, parks and open spaces, royal buildings, markets, river based activities on the Thames, as well as restaurants, bars, night clubs, cinemas, theatres and so much more.

Our Participants



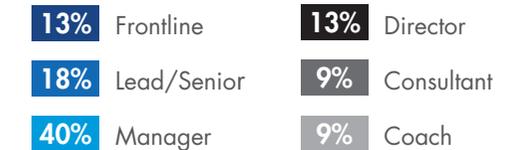
We are aiming to attract 150+ professionals.

The individuals and companies represented will be facing many challenges and looking for agile solutions to a wide range of structural and product/service delivery situations to make their teams and business divisions faster, leaner, more cost effective and able to both act and react smoothly.

Job Titles Represented



Agile in the City: London attracts participants in the following roles:



Sample of Companies Represented

Agile Mastery, Agile Stationery, Agilefutureonline, Aviva, Axon Vibe, B2M Solutions, Barnardo's, Being Agile, Bloom & Wild, BT, BTL Group Ltd, CA Technologies, Cambridge Cognition Ltd, Cambridge University Press, Camfed, Cherry Wood Software, Citizens Advice, Cognitran, Convivio, Creative Facilitation, Curbalran, Designwizard, Echodog Limited, Emergent Behaviour, Esendex, Expanding Box Consultants, FirstHuman, Fourth, Franklin Templeton Investments, GAM (UK) Ltd, Government Digital Service, Greater London Authority, Headforwards, Henko, HMRC, Holiday Extras, Immediate Media, IndigoBlue Consulting, J Sainsburys Plc, JetBrains GmbH, Karmarama, Lifecycle Software, Manifesto Digital, Metaswitch Networks, Microsoft, Mondo Media, MyLife Digital Ltd, News UK, One Identity, PHARMASEAL International, PwC, QA Ltd, Qum Technologies, QWAN, Raccoon ATC Ltd, Reckitt Benckiser, RedElephant, Redgate, Royal Bank of Scotland, SEMrush, Sky Plc, Smart Human Solutions, Thats Intelligence, The Open University, ThoughtWorks, Tungsten Network Plc, WebDMUK Ltd, Wise Noodles, YLD, YouView, Zuhlke Engineering Ltd

	Bronze ∞ Available	Silver Limited Availability	Gold Limited Availability	Platinum 1 Available
Package Price (excl. VAT)	£1000	£2250	£3750	£5250
Website Sponsor Page	<ul style="list-style-type: none"> • Logo & link • 100 word bio 	<ul style="list-style-type: none"> • Logo & link • 150 word bio 	<ul style="list-style-type: none"> • Logo & link • 200 word bio 	<ul style="list-style-type: none"> • Logo & link • 250 word bio • PDF link
Tweet Outs (minimum)	4	6	8	10
Participant Booklet	Logo on sponsor page	Logo on sponsor page	<ul style="list-style-type: none"> • Logo on sponsor page • Full page ad 	<ul style="list-style-type: none"> • Logo on sponsor page • Full page ad
Items for Swag Table*	1	1	1	2 (or e.g. t-shirts etc)
Opening & Closing Remarks	Logo on slide	Logo on slide	<ul style="list-style-type: none"> • Logo on slide • Verbal thanks 	<ul style="list-style-type: none"> • Logo on slide • Verbal thanks
Discount Off Subsequent Tickets	15%	20% for first 8, 15% thereafter	25% for first 8, 15% thereafter	30% for first 8, 15% thereafter
Participant List (includes emails where available)	-	✓	✓	✓
Tickets Included	-	2	3	5
Exhibition Space	-	2m x 1m space	2m x 1m space	<ul style="list-style-type: none"> • 2m x 1m space • Banner at social evening
Speaking Slot	-	-	45 minutes	60 minutes
Personnel Tickets (no access to sessions)	-	-	1	2
Website Homepage	-	-	Logo & link	Logo & link

To reduce waste at our events we invite sponsors to provide items for participants to take from a swag table if they wish, instead of placing an item in every participant bag. If you would like more detail on why we are doing this, please get in touch.

Other sponsorship options

Social Evening Sponsorship

Whether you want to simply help subsidise the refreshments or work with us to create something more bespoke, sponsoring one of the social evenings offers excellent networking opportunities along with all of the benefits of a Bronze package. Get in touch to discuss the range of options available.

Diversity Tickets

Sponsoring a Diversity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is **£500** per ticket, or **£300** as an add-on to any other package. You will be specifically acknowledged as a Diversity Ticket sponsor, but note that we don't disclose who the holders of Diversity Tickets are.

Lanyards/Bags

We have two available additions to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

Add Delight

Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events. If our packages are too prescriptive or there's something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

Practicalities

Tickets

Ticket allocation includes speakers.

A limited number of additional personnel tickets are available at £80/day.

These do not allow access to the conference but do include all refreshments and the social evening. Contact us for more information.

Programme

We will be finalising the programme in **November 2018** - after this date there will be a limit to the number of sponsor packages that include a session.

Next Steps

If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:



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You can also:

Contact our hotline on
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Visit our website
2019.london.agileinthecity.net

Or tweet us
@AgileCityLon